



Montgomery County Christmas Store

Christmas is Sharing

Dear Montgomery County Neighbor:

This letter is directed to you as a potential supporter of the **Montgomery County Christmas Store** because we especially need your help underwriting this critically important seasonal project in our community. This is especially true in the current economic climate as the Christmas Store tries to serve what will likely be our largest group of low-income families so far. In times of economic struggle, all of us are affected, especially those who live on the edge of poverty within our county.

The Christmas Store, a local all volunteer non-profit since 1982, offers a Christmas shopping experience for low-income families that is all about **dignity and choice**. Our 2011 budget of **\$183,500**, enables us to offer this aid to nearly **1,600** families from our county who qualify. Realistically, this budget may not cover the increased numbers who apply this year.

We are a 501(c)(3) organization, so your generous gift is tax deductible. Please join us **TODAY** to help us reach our goal, so that Christmas stockings will be full this year. Your gift of only \$125 fully supports the shopping experience for a family of four. Perhaps you can support one or more families. Contributions received before December 1 are especially important.

The Christmas Store will be open in downtown Christiansburg, **December 6-10**. For more information, please see our website www.mcchristmasstore.org and check us out on **Facebook**.

True community occurs when we share with each other in meaningful ways. It's a great chance for you to be a good neighbor, and find new meaning in Christmas. Truly, **Christmas is sharing!**

Sincerely,

John N. Spicer, Fundraising Chair

L. Glenn Tyndall, President, Christmas Store Board

P.S. Please don't delay! [Send your tax-deductible contribution](#) **TODAY!**